

March 2016

Transit Windsor Universal Bus Pass Referendum Report



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CRO UWSA
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REFERENDUM QUESTION

“Are you in favor of the following:

“A universal bus pass (u-pass) that will allow the members unlimited access to receive bus services from Transit Windsor at the cost of \$82.50 per semester (Fall and Winter) to be implemented in Fall 2016. Members outside of the transit coverage area will be allowed to opt out of this fee. Students will only be assessed a fee of \$66.00 per semester (Fall and Winter) if the Graduate Student Society also votes in favor. This shall be for a term of three years.”

REFERENDUM RESULTS

The Transit Windsor Bus Pass received a YES Vote.

REFERENDUM CALENDAR

February 18 Campaign Period started

March 16 & 17 Voting Period

Campaign Period extended over the Voting Period

REFERENDUM MEDIA OUTREACH

The Lance

CJAM

UWSA Facebook

UWSA Website

CRO Facebook

University of Windsor mass email

AM 800

Blackburn Radio

CTV

CBC

The Windsor Star

VOTING RESULTS

UPASS - UNIVERSAL BUS PASS REFERENDUM

| NAME | VOTES |
|---------------------------------------|-------------|
| NO - UPASS UNIVERSAL BUS PASS | 1329 |
| YES - UPASS UNIVERSAL BUS PASS | 1706 |
| None Of The Above | 0 |
| Decline To Vote | 90 |

A 28.5 % turnout!

REFERENDUM SUMMARY

- The current Referendum Policy needs to follow the same out-line as the Election Policy
 - Calendar should coincide with a General Election
 - 25.01 j) *Referendums regarding ancillary fees must be completed by the halfway point in March- Halfway point* needs to be reworded
 - If a policy section does not apply – then we should add “not applicable”
 - Example: complaints and appeals
 - This section should be added, however it should read “not applicable”
 - Use the Election Canada Referendum Policy as a guide
- A Referendum Policy, cannot be invalid or “thrown out” once it has gone out to the membership to vote
- Positive reviews from Pat Delmore regarding the professionalism of the UWSA Executive Team and the amazing work of Joanne Lau, UWSA Communications and Graphic Design Coordinator.
- We had a 28.5% turnout of Voters for the Bus Referendum.
- Excellent election with no issues or complaints.
- Positive outcome having the campaign period extend over the Voting Days.

ACKNOWLEDGEMENTS

Catering Services

Ann Devine Fantin
Rana Chan

Campus Police

Mike MacKinnon and Staff

CAW Commons Support

Dolly Digou
Laurie McGhee

Dean of Students

Dr. Clayton Smith

Grounds – Environmental Services

John Regier
Garry Moore

Office of the Registrar

Dave Wilbur

Technical Support

Shiladitya Chakrabarti
Marcin Pulcer

The Lance

Jolene Perron & staff

UWSA Executives

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Meaghan Schmidt
Joanne Lau
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Bus Pass Campaign Team

University of Windsor Staff

Ann Marie Hranka

Mare Nostrum

Adam El-Dika

AM800
Blackburn Radio
CBC
CTV
The Windsor Star

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