



**Board of Directors  
Meeting Agenda  
Thursday, August 8<sup>th</sup>, 2013, 5:00 PM  
Council Chambers, CAW Student Centre**

**BA2013/08/08**

Invitees: Ahmed Farhan (proxied by Adam), Samer Bolbol (proxied by jessaline), Ye Hong (absent), Adam El Dika, George Oganbande (proxied by jessaline), Jessaline Fynbo, Hussein Zarif, Robert Crawford, Shaista Akbar, Omar Shahid, Jacob De Jong, Mohammad Akbar, Ivona Bilbilovska, Christopher Rudnicki, Kathryn Pasquach

<b>ITEM</b>	<b>DESCRIPTION</b>	<b>ACTION</b>
<b>1</b>	<b>Call to Order at 5:09PM</b>	
<b>2</b>	<b>Chair's Business</b>	
<b>3</b>	<b>Approval of Agenda</b>  Eldika, jessaline	
<b>4</b>	<b>Approval of Minutes</b>	
<b>5</b>	<b>Presentations</b>	
<b>5.1</b>	<b>Wrestling Cross Promotion</b>  Talking about wrestling belt first. A belt for each exec to bring to events. Blatant UWSA Cool way to network Had one last year, students loved it, was at adrenaline rush, it got stolen Shows picture of belt Lets buy one for now and test it out 1 <sup>st</sup> part: promotion 2 <sup>nd</sup> part: talking to src  other part of this presentation: WFCU did it last year with tna, didn't do to well wwe is this time which is huge overseas spoke to isc: they are ecstatic providing a discount and a few free tickets don't want to provide float they will give us tickets, we will sell them here they will return any costs  concerns raised about sexism, received response, here it is. Even though it had a history, they are now working to stop this from happening.  Bilbilovska: you had mentioned a competition between src and uwsa, we have yet to confirm with them. isn't it premature. Akbar: this is a marketing tool for us, that is	Mohammad Akbar



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Worked with professor previously to submit a report to wwe, they work on anti bullying campaigns, shift to become family oriented. great thing about wwe, most don't acknowledge sexism or racism as systematic, good thing about wwe, is they check their privilege and work to challenge it.

Fynbo: proposed to buy a trial one, would all execs agree to it?  
Zarif: likes enthusiasm, it would be beneficial, he would make sure it was money well spent, he's a good character and it would be hilarious

**5.2 Boat : Going first**

Josh Paglione

Sept 12: Thursday, 7-10pm in amherstburg

2 hours for \$2542.50 with tax

tix: \$15.00, open to all students, includes bus ride

capacity: 160

questions: Jessaline: why is it on agenda? because of contract?

Josh, yes.

Adam: 15\$?

Josh: includes bus ride, party

Adam: last year it sold out?

Josh: 153 sold at \$5.

Omar: are we paying for bus?

Josh: we are paying for bus, its about \$100.00

Akbar: what is budget looking like for programming?

Josh: will have a better number soon.

Akbar: could vpf get us budget numbers for programming?

Chair: out of order because no finalized budget?

Akbar: asking for prelim numbers.

Shahid: loading

Adam: do you think we can sell all the tickets, especially since was



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cheaper last year?

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Josh: confident it can

Adam: is it usually aimed at international students

Josh: aimed at everyone, we saw mostly international last year

Ivona: its after welcome week so

Adam: how was it marketed last year?

Josh: WWW event guide, social media, residence, posters

Shahid with numbers: 25k

Ivona: spending a lot of money right now, events are paying back into it to cover most of costs, we will not be making back all money but expecting 75-80% of revenue

Adam: is that including concert?

Ivona: no expecting to make back 100% from concert

Josh: will be charging small cover to recoup some of the costs

Adam: transportation is an extra \$100

Omar: supplementary, any other money involved?

Josh: up to 500\$ extra for djs etc

Adam: if anything were to happen on boat, who would be responsible?

Josh: boat's insurance, they have lots of staff, it's the Windsor boat.

Omar: is it possible to raise ticket price to \$20?

**5.3 Contract Approval for tailgate party headline band**

Josh Paglione

University approached us last year about 50th, wants uwsa to do big event with uwsa. have been meeting with alumni and staff public affairs, other universities, sept 21<sup>st</sup> at alumni field. pregame with Jodi and billy raffoul, will be performing on stage, tailgate, family and kid zone, wanted us to do something after game. splitting a stage to do event. would like to book neverending white lights, popular band, originally from Windsor. originally 10k, now 6k. 15 at the door 10 in



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Ivona: stats on event: on a regular home game: 2-3k, expecting 4k for tailgate. will be selling tickets before hand. this band was chosen because of complaints about type of genre of chmf. in order to favour everyone we are doing this concert.

Shahid: any partnerships? do we get back full ticket sales?

Josh: everything comes back to us, trying to get sponsorships to cut our costs. talking to bull and barrel, 89x,

Adam: any expected additional costs?

Josh: cost of sound, lighting, staging: \$2k approx. is our cost. split with alumni. hiring protenders, alcohol sales will come back. last year made 5k at alcohol sales at weeklong tent. 600 people/night for 4 nights. we can make that amount .

Ivona: not paying for fencing, tent, portajohns

Josh: will have to hire 3 campus police, standard for every event.

Adam: asking up to 8K?

Josh: this will cost us about 10k before revenue.

Adam: liability wise?

Josh: protenders licence, my guess is university insurance. ultimately our insurance. applied for a noise bylaw to last till midnight to exempt us from any complaints. spoke with agco.

**6 Posted Motions**

- 6.1 BIRT** the UWSA Board allocate up to 315 dollars for the purchase of a custom UWSA themed belt from Highspots. Mohammad Akbar

Motion to recess for 5 minutes 5:45PM

Adam, jessaline

Back from recess at 6:01PM

Akbar: quick point: not going to be a wwe branded belt, it will be a UWSA belt.

Fynbo, eldika



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Wants to amend to pending approval as a capital request.

BIFRT the request be approved pending approval as a capital expenditure.

Friendly amendment.

Debate on motion.

Ivona: what if src doesn't do

All in favour of bifrt

All in favour of motion as a whole

unanimous

- 6.2 BIRT** the UWSA provide the float for the WWE/WFCU-UWSA promotion. Mohammad Akbar

Eldika, jessaline

Akbar: displays a pic of former picture, wwe is one of best promoter in terms of .

Its beautiful and great way to start off year. in favour as long as not promoting

Reads from robs stuff

Shahid: did we lose or gain anything last year.

Josh: no, we just promoted it to students.

Shahid: how many students went?

Akbar: looking over archives: cant find anything since 2006. actively working.

Eldika: question: we would be providing float. how would it be handled?

Akbar: front desk does it all, same way it is done for all other events.

Fynbo: uwsa is trying to move forward so, don't think point arguing if its racist or sexist or if we are working with them.

Bilbilovska: question to josh, we didn't sell a lot of tickets, approached wfcu, same type of entertainment, could this hinder



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student discount or shows etc.

Josh: wont affect much, they want our relationship, reason they didn't want to do it because they didn't want to sell physical tickets at the office, but then we did mariana's trench and more students went. I think we will be okay.

Jake wants to come off chair, eldika nominated ivona, unanimous

Prepared a quick email, don't want to promote.

Talks about a bunch of articles.

Akbar: its not a chairperson: it's a fired writer.

Zarif: never heard an exec talk about racist and sexist but,

In favour of motion

Akbar in favour

Jake: spoke about it to provide service so means we agree, its prevalent in canda and us, doesn't mean we should promote it.

Eldika: this is the second time a moral issue has come up, im supposed to do it legally and financial, it construes my decision. legally and financially I don't see a problem with it. if we are gonna bring it up here, should be brought up at all times, if its gonna be brought up at all times. we are always gonna have an issue because of a moral obligation as students.

Eldika: call to question

All in favour: passes

**6.3 BIRT** the UWSA Board of Directors approves \$3100 for the Riverboat Cruise event expenses.

Omar Shahid

**BIFRT** tickets are sold for \$20/student

Jessaline, eldika

Omar: would like to amend it to \$3100.

Approved

Adam: would like to add a BIFRT tickets are sold for \$20/student



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Moved by adam, seconded by jessaline

Akbar:

All in favour

- 6.4 BIRT** the UWSA Board of Director's adopt the Contract Signing Policy as presented. Jessaline Fynbo

Jessaline: made in inspiration of akbar's motion posted a couple months ago. To hold everyone accountable, important to know what's going on and when it's happening. Derives authority from bylaw 20. Contract is defined as: reads from policy.

Passes unanimously

- 6.5 BIRT** the UWSA give MESA up to \$900 to buy hookahs for the upcoming Welcome Week Cultural Event. Hussein Zarif and Shaista Akbar

Tabled to next board meeting

- 6.6 IN CAMERA**

- 7 New Business**

- 7.1 BIRT** the UWSA purchase 2 new computers for staff members for \$2600 plus tax from capital fund.

**We forgot one coordinator so gave them a previous staff member computer. finance manager and operations manager.**

**Adam: which computers?**

**Omar: Lenovo, i5 with 16 gb ram with 23 inch ram**

**Adam: from capital?**

**Adam: warranty?**

**Omar: 3/3 on site**

**Passed unanimously**

- 7.2 BIRT** the Neverending White Lights contract be signed at a total cost no higher than \$6000.00. Josh Paglione

**BIFRT** the no advertising clause be taken out and names be corrected in the contract.



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Akbar: heard great things about lights, you should look at correcting the names in the contract.

Omar: no advertising clause?

Josh: they said it's fine and will change that clause.

Omar: are other costs being split?

Josh: they are from Windsor. Sound and lighting being split with alumni.

Passes unanimously

Zarif: asking about hookahs being capital or not.

**8 Question period**

Adam: how are concert ticket sales?

Josh: student tickets: 106 online, 20 in office

Omar: updates on tent?

Josh: other company won't set up another company's tents, told us to be wary of that company's tent, discussed with Nicole. financially worth it for tent, but we don't know future, we should rent it again, and research more and get it overseas next year. to rent its about \$9k, rental can't be capital, will need help for this to pay rental, no other space on campus this year to do events.

Omar: would like the meeting to be during the daytime so our finance manager can advise and give updates.

Suggested emergency meeting time is Wednesday at 10am

Jessaline,

Adjourned at 7:02pm