

## **1. Call to Order**

The meeting was called to order at 5:13pm by the meeting Chair, C. Rudnicki.

## **2. Chair's Business**

Basic procedural rules:

1. During presentations, the speaker is allowed to talk for 5 minutes.
2. Motions will sometimes follow the presentations; councilors can vote for or against the proposition, or abstain from voting.
3. If a councilor is speaking on a motion, they must state their stance on the motion (for or against) and will have 2 minutes to speak/ask questions.
4. A councilor can speak twice on each motion.
5. If there is any amendment towards a motion, a councilor can speak once per amendment.
6. The chair will keep a speaker's list to keep track of who wants to speak.

## **3. Approval of Agenda**

**It was moved by R. Crawford and seconded by S. Steven that  
*The Agenda of the October 16, 2013 Board Meeting be approved, as presented.***

**Carried**

## **4. Approval of Minutes**

Councilors were not provided with a copy of the Minutes from the October 2, 2013 Council Meeting. The Chair C. Rudnicki tabled the approval of last meeting's minutes until the next meeting.

## **5. Presentations**

### **5.1. Committee Ratification**

O. Shahid presented the committee ratification on behalf of Shaista Akbar.

- Marketing & Communications Committee
  - Julien Paquette - Chair
  - George Ogunbande
  - Tareq Tamr

- Nadia Yahfoufi
- Farah El-Hajj
- Shaista Akbar
- Ivona Bilbilovska
- Josh Paglione
- Kyra Knapp
- Rob Crawford
  
- Internal Policy Committee (IPC)
  - Hussein Zarif – Chair
  - Shaista Akbar
  - Mckenzie Bondy
  - Zack Ashley
  - Adam Eldika
  - Neena Drkulec
  - Vidya Mohan
  - Farah El-Hajj
  
- External Policy Committee (EPC)
  - Maya Madolyn
  - Mohammad Akbar
  - Marissa Rossi
  
- University Policy Committee (UPC)
  - Hussein Hammoud - Chair
  - Rob Crawford
  - Jessaline Fynbo
  - Osman Raza
  - Richard Kirkham
  
- Programming Committee
  - Nicole Da Silva – Chair
  - Ivona Bilbilovska
  - Marisa Market
  - Sarah Salloum
  - Brent Oneschuck
  
- Finance Committee
  - Omar Shahid
  - Samer Bolbol

**Chair C. Rudnicki called a recess at 6:02pm.**

- Anyone who is not on a committee to sign up during the recess

Chair C. Rudnicki called meeting back to order at 6:11pm.

It was moved by S. Steven and seconded by R. Crawford that  
*The Council approve the list of committees as presented, pending any changes based on attendance and/or absences and/or resignations from the roles.*

Carried

It was moved by J. DeJong that  
*A friendly amendment be made that the EPC is excluded from ratification because they do not have a board representative or a senator.*

Carried

## 5.2. Marketing Committee Report/Update

The Marketing Committee Report was presented by M. Akbar on behalf of J. Paquette.

- Membership of the committee
  - Nadia Yahfoufi – FASS Councilor
  - Kyra Knapp – Operations Manager
  - Farah El-Hajj – FASS Councilor
  - Shaista Akbar - VPA
  - Josh Paglione – Director of Student Life
  - Tareq Tamr – Science Councilor
  - George Ogunbande – Board of Directors
  - Ivona Bilbilovska – VP Social
  - Julien Paquette – Senator and Chair of Committee

J. Paquette would like to thank all of the committee members for their engagement. The members of the committee have been encouraged to develop their ideas on the Facebook group. They are still at the primary stages of development for most of these ideas.

### Unofficial Project List

- Townhall meeting/discussion
- Campaign to increase services
- January survey for services – survey distributed to students
- Consistent branding of the UWSA – “look and feel”
- Local media strategy/plan
- Being visible at events
- Upgrading bulletin boards
- Doing a feedback survey

- Creating a street team
- Having a line of UWSA swag
- A social media plan

J. Paquette fears that attempting all of these projects will lead to many unfinished proposals. He hereby will consequently be focused on the following topics:

- The townhall forum
- Implementing effective feedback mechanisms
- Assessment of the brand value and implementation of a brand guide

### **5.3. Judicial Update**

R. Crawford distributed the Board of Governor's Petition to all members of the council. He asks that all council members go out and get signatures. The attached judicial panel fact sheet will be sent out to the student body on Friday October 18, 2013.

**It was moved by J. DeJong and seconded by O. Raza that  
*The Council move in-camera.***

**Carried**

**It was moved by J. DeJong and seconded by R. Crawford that  
*The Council move out-of-camera.***

**Carried**

### **5.4. Student Choice Project**

R. Crawford has discussed the Student Choice Project with other Universities across Canada and believes it is an initiative that the Council should take on. The schools that are currently participating are the University of Victoria, Simon Fraser University, Northern B.C. University, University of Manitoba, University of Saskatchewan, University of Regina, University of Ottawa, Queen's University, Bishop's University and Dalhousie University.

The idea behind this initiative is to collect information on what students think in regard to politics at the national level, and to take part in creating a national student movement for 2014, which leads up to the 2015 election.

**It was moved by R. Crawford and seconded by S. Steven that  
*BIRT the UWSA participate in the Student Choice Project.***

**Carried**

**It was moved by M. Akbar and seconded by O. Shahid that**

***An unfriendly amendment be made that BIFRT the UWSA table this until it is submitted to the REB, BIRFT if the REB cannot review the survey, the UWSA move forward with the motion to endorse.***

**Failed**

#### **5.5. Townhall/Campaign Kick-Off! Update**

The Council approved the endorsement of the town hall/campaign kick-off event, which is scheduled for November 6, 2013. It will happen in the CAW Commons between 1-3pm. F. El-Hajj has sent an email to Council, Senate, Board of Directors, Executives and office staff regarding the details of the event and which campaign they wish to work with. F. El-Hajj is looking to hold an informal Council meeting on Monday October 21, 2013 or Tuesday October 22, 2103 to provide information about each campaign to those who need it.

The Marketing Committee and OPUS are on board, and she is waiting for a response from GSS. F. El-Hajj asks that the councilors promote the event on their social media outlets.

#### **6. Adjournment**

The Council meeting lost quorum and so was adjourned at 6:49pm.